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Connecting companies since 1973

**Brazil - Canada Chamber of Commerce
BCCC**

**ANNUAL MEMBERSHIP
PACKAGE
2023**

ABOUT US

Established in 1973, the Brazil-Canada Chamber of Commerce (BCCC) is a not-for-profit and independent business association held by the private sector with the primary objective of fostering stronger commercial relations between Brazil and Canada.

Led by a volunteer Board of Directors comprised of renowned industry leaders and experts in conducting business between Brazil and Canada, the BCCC plays a vital role in linking players from Brazilian and Canadian private and government sectors facilitating dialogue between both parties and assisting members in identifying key opportunities to expand their activities and further their business interests.

MISSION

To strengthen and grow the link between Brazil and Canada.

GOALS

To become the trusted voice, the primary point of contact, and the preferred networking forum for senior executives doing business between Brazil and Canada.

WHY BECOME A MEMBER

1. Advocacy & Government Access
 - Access to Brazilian and Canadian dignitaries and trade missions organized by public and private stakeholders
 - Strong and reputable channel to help shape government views on specific sectors to further objectives of the business community
2. Qualified Information & Insight
 - Exclusive sectoral events and reports focused on the identification and promotion of investment opportunities between Brazil and Canada
 - Insight into key trade barriers and how to facilitate business connections between Brazil and Canada
3. Connectivity
 - Access to an unrivalled network of institutions, executives, industry leaders and entrepreneurs conducting business between Brazil and Canada
 - Support for targeted promotion of members and their activities across the BCCC network of contacts

KEY SECTORS

Mining	Agriculture	IST	Startup
Foreign Trade	Oil & Gas	Healthcare	Human Capital
Infrastructure	Energy	Education	Real Estate

BOARD OF DIRECTORS



Peter Hawkins
MELLOHAWK
LOGISTICS



Daniel Ricica
KPMG



Andre Borges
Brookfield



Edson Ribeiro
VALE



Eduardo Fleury
FCR Law
Frey, Simões & Fleming Abogados



Frederico Marques
4B MINING
CORP.



Gustavo Zentner
InterPOC
intelligence for your global business



Jamile Cruz
I&D
101



John Welch
BRAZILIAN-AMERICAN
ASSOCIATION OF CANADA, INC.



Marcelo Sarkis
Palma IP



Márcio Pereira
BMA
ADVOGADOS



Dominique St-Louis
EDC
Support Development Canada | Exportation et Développement Canada



Paola Saad
Mandala Group
connecting business + opportunities



Rafael Benke
PROACTIVA



Ricardo Meirelles



Ted Hewitt
Canada

BCCC OPERATIONAL COMMITTEES

Our sector-specific committees are ongoing and active, comprised of members and partners who are experts in their fields, evaluating issues and creating opportunities for further discussion in Trade & Investment, Mining, Innovation Science and Technology, Diversity & Inclusion, ESG, and Education. The BCCC Committees are eyes and ears in each sector. They assist the Chamber in developing projects and events, evaluate current and future trends, as well as identify and advise on important issues and promote high-level discussions among companies doing business between Brazil and Canada.

Mining

The Committee is comprised of Brazilian and Canadian executives from the mining and mineral exploration industries. The Committee helps to promote trends and opportunities in the Brazilian mineral exploration and mining industries through events and targeted introductions. The Committee is also responsible for managing the BCCC and Brazilian participation at the Prospectors and Development Association of Canada (PDAC) Annual Conference in Toronto.

IST

The Committee advises the Board on all matters related to innovation, science and technology (IST), and works with academic institutions, corporations, start-ups and innovation hubs in promoting bilateral business opportunities, collaborations and partnerships in area such as Intellectual Property (IP), New Technologies, Healthcare & Life Sciences, Education, ICT, among others. The Committee also supports Startup Members in navigating the Canadian and Brazilian Innovation Ecosystems.

Trade and Investment

The Committee is designed to promote trade, investment and business opportunities between Canada and Brazil by assisting companies engaged in bilateral trade to gain access to the appropriate services, guidance and contacts for the furtherance of their business. The Committee facilitates events and targeted introductions in a variety of sectors such as Infrastructure, Agriculture, Real Estate, Financial Services, Energy, among others. The Committee is also responsible for organizing the Doing Business in Brazil Annual Seminar.

Diversity & Inclusion

The Committee is designed to encourage, empower and support the inclusion of different groups and individuals in the Canadian and Brazilian workplace. A key objective is to enhance the environment for diversity, inclusion and equity in both countries, advise the Board of Directors on all matters related to diversity & inclusion, and support all other Operational Committees to ensure balanced representation in events and other projects. The Committee also supports initiatives such as Women in Mining Brasil.

EDUCATION

The Education Committee is responsible for advising the Board on all matters related to education in Brazil and Canada. The key objective of this Committee is to facilitate information sharing among BCCC members related to education and research.

ESG

This Committee is designed to become a vehicle for strengthening and connecting Brazil-Canada best practices to global initiatives and facilitate events and activities that will promote high-level and strategic discussions among members and partners on ESG-related matters, contributing to the public debate. The Committee also advises the Board of Directors and all other Operational Committees on all of the issues related to ESG.

EXPERIENCE THE POWER OF A NETWORK THAT YOUR BUSINESS NEEDS IN ORDER TO THRIVE

BECOME A MEMBER TODAY

Join the BCCC today and connect with successful and influential executives and companies doing business between Brazil and Canada. Find the right membership tier for your company and enjoy the benefits of being a member of the BCCC. We look forward to working with you and your company.

As a member of the BCCC, you will have access to our unrivalled network of institutions, entrepreneurs, executives and industry leaders from the public and private sectors doing business between Brazil and Canada. We support companies with brand exposure, connectivity, advocacy and government access, as well as qualified information and insights. Our research and connections can identify future trends and qualify rumours, to ensure the intel you get is correct and timely. Our membership packages are built to support companies of all sizes and with different objectives. Here you can find the best fit for your company.

BCCC MEMBERSHIP PACKAGES & MAIN BENEFITS

STARTUP MEMBERSHIP

For startups up to \$100,000 CAD in annual revenue

Investment: \$500 per year [max. Of 2 years] (plus applicable taxes)

- *Logo displayed on the BCCC Member Webpage as BCCC Startup Member;*
- *Right to Participate as a member of a BCCC Committee;*
- *Access to our unrivalled network comprised of executives from the public and private sectors doing business between Brazil and Canada;*
- *Free access to all BCCC Virtual Events (Content + Networking);*
- *Distribution of institutional material, articles, and white papers produced by the company;*
- *Cost-effective sponsorship packages for all events;*
- *Brand promotion across all social media channels through the Meet our Members program;*
- *Targeted introductions to prospective clients and partners;*
- *Opportunity to speak at BCCC events (2-minute elevator pitch);*
- *Right to offer special promotions/discount codes for other members to increase business opportunities;*
- *Possibility to upgrade the membership with our PARTNER ADD-ON advantages.*

BCCC SMALL BUSINESS MEMBERSHIP

For companies from \$100,000 CAD to \$5 Million CAD annual revenue

Investment: \$1,200 CAD per year (plus applicable taxes)

- Logo displayed on the BCCC Member Webpage as BCCC Small Business Member;
- Right to put your name forward to Chair a BCCC Committee (pending committee elections);
- Access to our unrivalled network comprised of executives from the public and private sectors doing business between Brazil and Canada;
- Free access to all BCCC Virtual Events (Content + Networking);
- Right to organize and host up to 2 institutional webinars to promote services and products to BCCC Members;
- Distribution of institutional material, articles, and white papers produced by the company;
- Cost-effective sponsorship packages for all events;
- Brand promotion across all social media channels through the Meet our Members program;
- Targeted introductions to prospective clients and partners;
- Opportunity to speak at BCCC events (2-minute elevator pitch);
- Right to offer special promotions/discount codes for other members to increase business opportunities;
- Possibility to upgrade the membership with our PARTNER ADD-ON advantages.

EDUCATIONAL INSTITUTION MEMBERSHIP

For Educational Institutions such as Colleges, Universities, Language Schools and Private Schools

Investment: \$1,500 CAD per year (plus applicable taxes)

- Logo displayed on the BCCC Member Webpage as BCCC Education Member;
- Right to participate in all the BCCC Committees;
- Access to the BCCC Member Exclusive Database and Webpage;
- Access to our unrivalled network comprised of executives from the public and private sectors doing business between Brazil and Canada;
- Free access to all BCCC Events (content + networking);
- Right to organize and host up to 2 institutional webinars to promote services and products;
- Distribution of institutional material, articles, and white papers produced by the company;
- Cost-effective sponsorship packages for all virtual events;
- Brand promotion across all social media channels through Meet our Members' program;
- Targeted introductions to prospects, clients and partners;
- Right to offer special promotions/discount codes for other members in a way to increase business opportunities;
- Possibility to upgrade the membership with our PARTNER ADD-ON advantages.

BCCC CORPORATE MEMBERSHIP

For companies over \$5 Million CAD annual revenue

Investment: \$5,000 CAD per year (plus applicable taxes)

- Logo displayed on the BCCC Member Webpage as BCCC Corporate Member;
- Right to put your name forward to Chair a BCCC Committee (pending committee elections) as well as participate in any other committee;
- Access to our unrivalled network comprised of executives from the public and private sectors doing business between Brazil and Canada;
- Free access to all BCCC Virtual Events (Content + Networking);
- Right to organize and host up to 3 institutional webinars to promote services and products to BCCC Members;
- Distribution of institutional material, articles, and white papers produced by the company;
- Cost-effective sponsorship packages for all events;
- Brand promotion across all social media channels through the Meet our Members program;
- Targeted introductions to prospective clients and partners;
- Opportunity to speak at BCCC events;
- Right to offer special promotions/discount codes for other members to increase business opportunities.
- 1 Free ticket to all satellite events;
- Possibility to upgrade the membership with our PARTNER ADD-ON advantages.

PREMIUM MEMBERSHIP

For companies over \$5 Million CAD annual revenue

Investment: \$7,500 CAD per year (plus applicable taxes)

Logo displayed on the BCCC Member Webpage as BCCC Premium Member;

Right to participate in all BCCC Committees;

Access to our unrivalled network comprised of executives from the public and private sectors doing business between Brazil and Canada;

Free access to all BCCC Virtual Events (Content + Networking);

Right to organize and host up to 4 institutional webinars to promote services and products to BCCC Members;

Distribution of institutional material, articles, and white papers produced by the company;

Cost-effective sponsorship packages for all events;

Brand promotion across all social media channels through the Meet our Members program;

Targeted introductions to prospective clients and partners;

Opportunity to speak at BCCC events;

Right to offer special promotions/discount codes for other members to increase business opportunities.

PLUS

2 Free tickets to all satellite events;

Right to send an exclusive press release to BCCC Newsletter;

Opportunity to send an exclusive press release to BCCC Website;

Opportunity to be interviewed in a Podcast by BCCC and published on our website and YouTube channel - advertised on all our Social Media;

First call to sponsor events;

Possibility to upgrade the membership to PARTNER ADD-ON Membership.

PARTNER ADD-ON

Upgrade your membership for your company

Investment: Membership + \$2,500 + Event cost per year

- Be a Moderator in one of the BCCC Panels;
- Right to organize and host one Pillar Event per year, covering all event costs (if applicable), and have it directed to our Members and Influential Network. BCCC will advertise in all its channels;
- BCCC will help make contact with potential speakers from our Network to participate in your 1 Pillar Event of the year (organized and paid by you).