



18<sup>TH</sup> EDITION

# BRAZIL CANADA CONFERENCE

## PDAC 2024

# SPONSORSHIP

# OPPORTUNITY

Created by: Brazil-Canada Chamber of Commerce - BCCC

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Brazil-Canada Chamber of Commerce  
Brésil-Canada Chambre de Commerce

The Brazil-Canada Chamber of Commerce - BCCC is proud to announce the 18th Edition of the Brazil-Canada Conference at PDAC, taking place in Toronto during the 2024 PDAC Convention, which includes a series of **exclusive** events focused on the Brazilian mineral exploration and mining industries and will be held between March 3 and March 6, 2024.

The Prospectors & Developers Association of Canada (PDAC) represents the interests of the Canadian mineral exploration and development industry. It organizes the International Convention, Trade Show & Investors Exchange – Mining Investment Show in Toronto, ON, Canada. The PDAC Convention is the meeting point of the world's mineral exploration industry, drawing investors, mining executives and government officials from over 132 countries.

On Sunday, **March 3**, the 18th Edition of the Brazil-Canada Conference at PDAC 2024 series of events will bring a new event, the **Brazil-Canada Mining Brunch**, hosted in partnership with the Toronto Stock Exchange and TSX Venture Exchange. The series of events will also include the **Brazil-Canada Capital Markets & Mining Financing Lunch on March 5**.

The Brazil-Canada Conference at PDAC has become a must-attend event for everyone interested in understanding the current trends and opportunities of the Brazilian mineral exploration and mining industries. The high profiles of our speakers, discussions and attendees have certainly been the key success factor of our event, which, through their networking power, have been the starting point of many successful transactions over the years.

Please find our preliminary program. We would be pleased to follow up with you and answer any questions you may have.

We look forward to having your company participate in the 18th edition of the Brazil-Canada Conference at PDAC and welcoming you to Toronto in March 2024.

## **BCCC PROGRAM** (Subject to change and availability)

### **Event 1 - Welcome Cocktail** (Maximum 200 guests)

**Saturday, March 2, 2024** - Location to be confirmed

### **Event 2 - Brazil-Canada Mining Brunch** (Maximum 120 guests)

**Sunday, March 3, 2024**

Toronto Stock Exchange & TSX Venture Exchange - 120 Adelaide St. West, Toronto, ON

- **10:00 AM | Registration, Networking and Brunch**
- **10:30 AM | Welcome Remarks**
- **10:40 AM | Opening Remarks**
- **11:00 AM | Commodities Outlook Panel**
- **11:30 AM | Keynote Speaker**
- **12:00 PM | CEO Talk Show Panel**
- **1:30 PM | Legal Updates**
- **2:00 PM | TBC**
- **2:10 PM | Closing Remarks**
- **2:20 PM | End of Event**

### **Event 3 - Brazil-Canada Capital Mining Leadership Luncheon**

(Maximum 80 guests)

**Tuesday, March 5, 2024** - Location to be confirmed

- **11:30 AM | Registration and Networking**
- **12:00 PM | Welcome Remarks**
- **12:05 PM | Members Pitch - 2 minutes each**
- **12:15 PM | ESG Panel**
- **01:20 PM | Members Pitch - 2 minutes each**
- **01:30 PM | Panel**
- **02:40 PM | Keynote Speaker**
- **02:50 PM | Closing Remarks**
- **03:00 PM | End of Event**

**BCCC ANNUAL SPONSORS 2023**

**PLATINUM SPONSOR**



**GOLD SPONSORS**



**SILVER SPONSORS**



## PLATINUM SPONSORSHIP PACKAGE

Subject to change and availability

> **Early Bird \$7,000 CAN + applicable taxes** (*Payment must be received BEFORE January 15, 2024*)

> **BCCC Members \$ 10,000 CAN + applicable taxes**

> **Non-Members \$ 12,000 CAN + applicable taxes**

- Premier placement as Platinum Sponsor on all event materials, including banners, email campaigns, and digital campaigns through our website and social media channels.
- Feature an up to 5-minute Company Presentation on the BCCC website's event page and our Social Media Channels (YouTube, LinkedIn, Instagram, Twitter, and Facebook).
- Feature an up to 45-second Institutional Video on all BCCC social media channels (Reels).
- Right to introduce a keynote speaker.
- Up to three warm introductions as per the Sponsor's discretion during the events. Potential clients, investors, high-profile guests, diplomats, government officials, industry experts, and business leaders.
- Special acknowledgment and recognition as a Platinum Sponsor during the opening and closing ceremonies of the events.
- Opportunity to showcase your company's brochures, flyers, or promotional materials at all in-person events.
- Exclusive access to the list of attendees, following all privacy requirements.
- 3 tickets to attend the BCCC Mining Brunch at the PDAC.
- 3 tickets to attend the Brazil-Canada Capital Markets & Mining Financing Lunch.

**For Early Birds ONLY** (*payment must be received BEFORE January 15, 2024*):

- 3 tickets to the "Brazilian Cocktail at PDAC" (TBC)
- Right to have a speaker at the "BCCC Webinar: Takeaways of PDAC 2024"
- BCCC at AME Roundup 2024: Right to display company logo as Platinum Sponsor on all printed and digital materials related to the Event, banners, email campaigns, and digital campaigns through our website and social media channels

*\*All videos and marketing material/ad to be provided by the Sponsor.*

## GOLD SPONSORSHIP PACKAGE

Subject to change and availability

- > **Early Bird \$ 5,500 CAN + applicable taxes** (*Payment must be received BEFORE January 15, 2024*)
- > **BCCC Members \$ 6,500 CAN + applicable taxes**
- > **Non-Members \$ 8,500 CAN + applicable taxes**

- Mentioned as Gold Sponsor on all event materials, including banners, email campaigns, and digital campaigns through our website and social media channels.
- Feature an up to 3-minute Company Presentation on the BCCC website's event page and our Social Media Channels (YouTube, LinkedIn, Instagram, Twitter, and Facebook).
- Feature an up to 30-second Institutional Video on all BCCC social media channels (Reels).
- Up to two warm introductions as per the Sponsor's discretion during the events. Potential clients, investors, high-profile guests, diplomats, government officials, industry experts, and business leaders.
- Special acknowledgment and recognition as a Gold Sponsor during the opening and closing ceremonies of the events.
- Opportunity to showcase your company's brochures, flyers, or promotional materials at all in-person events.
- Exclusive access to the list of attendees, following all privacy requirements.
- 2 tickets to attend the BCCC Mining Brunch at the PDAC.
- 2 tickets to attend the Brazil-Canada Capital Markets & Mining Financing Lunch.

**For Early Birds ONLY** (payment must be received BEFORE January 15, 2024):

- 2 tickets to the "Brazilian Cocktail at PDAC"
- Right to have a speaker at the "BCCC Webinar: Takeaways of PDAC 2024"
- BCCC at AME Roundup 2024: Right to display company logo as Gold Sponsor on all printed and digital materials related to the Event, banners, email campaigns, and digital campaigns through our website and social media channels

*\*All videos and marketing material/ad to be provided by the Sponsor.*

## SILVER SPONSORSHIP PACKAGE

Subject to change and availability

> **Early Bird \$ 3,500 CAN + applicable taxes** (*Payment must be received BEFORE January 15, 2024*)

> **BCCC Members \$ 4,000 CAN + applicable taxes**

> **Non-Members \$ 6,000 CAN + applicable taxes**

- Mentioned as Silver Sponsor on all event materials, including banners, email campaigns, and digital campaigns through our website and social media channels.
- Feature an up to 3-minute Company Presentation on the BCCC website's event page and our Social Media Channels (YouTube, LinkedIn, Instagram, Twitter, and Facebook).
- One warm introduction as per the Sponsor's discretion during the events. Potential clients, investors, high-profile guests, diplomats, government officials, industry experts, and business leaders.
- Special acknowledgment and recognition as a Silver Sponsor during the opening and closing ceremonies of the events.
- Opportunity to showcase your company's brochures, flyers, or promotional materials at all in-person events.
- 1 ticket to attend the BCCC Mining Brunch
- 1 ticket to attend the Brazil-Canada Capital Markets & Mining Financing Lunch

**For Early Birds ONLY (payment must be received BEFORE January 15, 2024):**

- 1 ticket to the "Brazilian Cocktail at PDAC"
- BCCC at AME Roundup 2024: Right to display company logo as Silver Sponsor on all printed and digital materials related to the Event, banners, email campaigns, and digital campaigns through our website and social media channels

*\*All videos and marketing material/ad to be provided by the Sponsor.*

