



ECONOMIC OUTLOOK

GLOBAL ECONOMY UNVEILED:

Navigating the Brazilian and
Canadian Markets

BRAZIL-CANADA CHAMBER OF COMMERCE - BCCC

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WELCOME

The Brazil-Canada Chamber of Commerce - BCCC thanks you for attending the **Economic Outlook - Global Economy Unveiled: Navigating the Brazilian and Canadian Markets**. Your presence and participation will make this event a great success!

This webinar gathers three leading professionals to talk about the global economy, focusing on the Brazilian and Canadian markets, exploring the current economic trends, analyzing growth opportunities, and forecasting the outlook for the next decade in these crucial industries in both countries.

Our team wishes you all the best and hopes the knowledge and insights gained during the event will serve you well in your personal and professional endeavours.

BCCC TEAM



ABOUT US

Established in 1973, the Brazil-Canada Chamber of Commerce - BCCC is a not-for-profit and independent business association held by the private sector to foster stronger commercial relations between Brazil and Canada.

We are proud to be a Canada-wide chamber with a presence in **Toronto** and five other Chapters, including **Ottawa, Atlantic Canada, Manitoba, Alberta and British Columbia**.

The chamber has six operational committees: **Mining; Education; Trade & Investment; Innovation, Science and Technology - IST; Diversity and Inclusion D&I; and Environmental, Social and Governance - ESG.**

As we celebrate the chamber's **50th anniversary!**, the BCCC 50 Years – The Future Starts Now is a collection of thought-provoking events designed to provide a comprehensive overview of key topics that will shape the future of Brazil and Canada in the next decade.

UPCOMING EVENTS

[CLICK HERE TO LEARN MORE](#)

- December 4, 2023 - BCCC End Of the Year Cocktail
- December 5, 2023 - Leading the Change Towards Inclusion in Business



PAOLA SAAD

*President of Mandala Group and
Co-Chair of the BCCC Trade & Investment Committee*

Longtime President and Founder of the Mandala Group, Paola Saad has most recently assumed the role of Chief Operating Officer (COO) at BankingBooks Analytics (BBA), a role that encompasses Global Business Development, as well as project oversight and supervision. BBA prioritizes its efforts within, and at the intersection of, three key domains: (1) Machine Learning and Microservices, (2) Finance, Treasury and Risk, and (3) Pricing and Profitability. Within, across and at the intersection of these domains, BBA's work focuses on analyzing customer behavior - helping clients develop a deeper understanding of customer attributes, decisions that they choose to make and their impact on risk, profitability and balance sheet.

Paola's company Mandala Group continues to fulfill a growing demand in International trade facilitation connecting Canadian companies to the world's marketplace. Paola has over 20 years of experience leading and organizing international trade missions and events. Clients international corporations, financial institutions, civic groups, foreign dignitaries and high-level government in over 40 sectors globally.

Throughout her extensive career, Paola has best thrived in fast-paced environments while leading and managing multiple projects with strict deadlines.

Paola is a former director on the Board of the United Nations Association in Canada, Toronto Region, Chair of Event Planning; she is currently a board member and past-president of Grupo Brazil, the Brazilian Association of Ontario; Member of the University of Liverpool Canadian Association of Students & Alumni (ULCASA). She is President, Board Director & Chair of the Trade and Investment Committee of the Brazil-Canada Chamber of Commerce (BCCC), Chair of Centennial College Program Advisory Committee for International Business and Advisor at GiET Foundation. Paola is also a recipient of "Brazilian Woman in Power", a joint award from the Canadian Federal Government & Ontario Provincial Government in 2012, as well as 2018 award from the CONCID, the Citizenship Council for contributions to the Brazilian Community in Toronto.

Paola's academic accomplishments include a Masters degree in Business Administration and Marketing from the University of Liverpool, UK; a Postgraduate Specialization in Public Relations from Ryerson University; and an Honors B.A. in Economics from the University of Toronto.



JOHN WELCH

Founder and CEO at Research for Emerging Markets (REM), Inc.

John H. Welch is a Subject Matter Expert on macroeconomic policies and developments in the major Latin American countries Argentina, Brazil, Colombia, Ecuador, Mexico, Peru, Uruguay, and Venezuela. Significant additional experience in looking at the United States, Europe, Asia, and other non-LatAm EM countries. He creates trading strategies across the FX, global bonds, and local markets universe and publishes strategies on a weekly basis but also opportunistically as well. John Welch writes periodic articles on themes as well as quarterly forecasts for these countries. High visibility with clients and contribute, either directly or indirectly, to the trading, banking, and credit sides of the business. He has significant public speaking experience.



MICHAEL KENNEDY

Financial Advisor at CIBC

Michael began his career in the Financial Services industry and developed expertise in covering Canadian and key Latin American markets. He is currently a trusted advisor and advises clients on their most important financial decisions. He is motivated every day by helping people and businesses achieve their goals and finding new opportunities in new markets. Michael serves as a Director of the Board at Global Startups Accelerator and supports Emerging Technology companies to grow their business in Canada. He holds an Undergraduate Degree in Political Science from Acadia University, an MBA from La Universidad Torcuato Di Tella and is a CFA Level 2 Candidate. He is fluent in Spanish and Portuguese.



JULIA FIGUEIREDO

Director, LATAM & US at Partners for Growth

At PFG I focus on sourcing deals and working with existing portfolio companies with operations in Latin America. I joined PFG in 2022, bringing my background in operating my own company in Brazil, working for a tech unicorn in the Bay Area, and banking experience at Silicon Valley Bank.

Before joining PFG, I was at Silicon Valley Bank, where I led the bank's LATAM efforts, managing a client portfolio including startups and venture capital funds. During that time, I was part of the team launching the LATAM Growth Lending Fund in July 2020, a joint venture between PFG, SVB, and IDB Invest to provide debt financing to growth tech companies in Latin America.

I serve as an adviser for Latinas in Tech and as a board member at Endeavor Miami.

Julia Figueiredo's contact

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