



BCCC

Brazil-Canada Chamber of Commerce
Brésil-Canada Chambre de Commerce

2025 MEMBERSHIP PACKAGES

AT THE BCCC,
WE CONNECT!

DEVELOPED BY :
BRAZIL-CANADA CHAMBER OF COMMERCE

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ABOUT US

WHO WE ARE

Established in 1973, the Brazil-Canada Chamber of Commerce (BCCC) is a non-profit, independent, private sector business association whose primary objective is to foster strong commercial relations between Brazil and Canada. The Chamber is led by a volunteer Board of Directors composed of industry leaders and experts in conducting business between the two countries.

OUR VISION

To be the trusted voice, the primary point of contact and the preferred networking forum for senior executives doing business between Brazil & Canada.

OUR MISSION

To strengthen and grow the link between Brazil and Canada.

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ORDER OF RIO BRANCO

In 2024, the BCCC received the **Order of Rio Branco insignia**. The award is a recognition of the chamber's continuous work on building and strengthening the trade relations between Brazil and Canada for over 50 years.

Photo: BCCC Co-Chairs, Daniel Ricica and Peter Hawkins, Former Consul General of Brazil in Toronto, Wanja de Nóbrega and Ambassador of Brazil to Canada, Carlos Alberto França.



WHY BECOME A MEMBER

WHAT WE DO

The BCCC plays a vital role in linking players from Brazilian and Canadian private and government sectors. Through networking, advocacy and insight, we assist our members to identify critical opportunities in expanding their commercial activities, and further their business interests across borders.

CONNECTIVITY

Access to an unrivalled network of institutions, executives/entrepreneurs conducting business between Brazil/Canada.

ADVOCACY

Access to Brazilian/Canadian dignitaries and trade-missions organized by public (e.g., Ministries) and private (e.g., Industry groups) stakeholders.

NETWORKING

Exclusive sectoral events focused on identifying and promoting investment opportunities between Brazil and Canada (e.g., government priorities/projects, funding programs).





Membership Benefits

NETWORKING

- Invitation to key events
- Access to our network of decision makers, politics, industry leaders, and executives from the public and private sectors doing business between Brazil and Canada
- Targeted introductions to prospective clients and partners during the events

COMMITTEE MEMBER

- Opportunity to put a name forward to participate in any committee (pending committee elections). Our committees are: Trade & Investment; Mining; Education; IST (Innovation, Science and Technology); and ESG & Sustainability.

MARKETING AND PROMOTION

- Logo displayed on the BCCC Member Webpage as a BCCC Member / with a link to your company
- Promotion of institutional material, articles, and white papers produced by the company on the BCCC's platforms, such as LinkedIn and BCCC newsletter, depending on your sponsorship package
- Brand promotion through the BCCC social media channels, newsletters, and marketing campaigns (varies according to the membership)
- Spotlight: Opportunity to speak at BCCC events depending on your membership type and opportunities available throughout the year
- Note that regardless of the membership package, BCCC is always proud to give a shout through our social media channels to promote our members' accomplishments. Always tag us on social media.



Membership Benefits

ENGAGE YOUR CLIENTS

- Opportunity to offer special promotions/discount codes to your clients at BCCC events (Item subject to availability).

SPONSORSHIP OPPORTUNITY

- Cost-effective sponsorship packages for all events organized by the BCCC (virtual and in-person).

EVENTS

- Free access to all BCCC Virtual Events (Content + Networking)
- Free tickets or discounts to our in-person events (depending on the membership type)
- Chance to host an event depending on the membership type

**AT BCCC
WE CONNECT!**

Our Events

At the BCCC, our events serve as vibrant hubs for community engagement, learning, and networking. Whether it's a conference, mission, forum, webinar, cocktail or roundtable, these events offer invaluable opportunities to exchange ideas, gain insights, and cultivate meaningful relationships. By participating in our events, individuals not only enhance their professional skills but also contribute to the collective growth and prosperity of our community. Join us in celebrating the transformative power of collaboration and knowledge-sharing at BCCC events.



PILLAR EVENTS

- PDAC Conference 19th Edition
- Doing Business in Brazil - 18th Edition
- Innovation, Science & Technology and Education Forum
- Meet Brazil: Cocktail Around Web Summit 2025



SATELLITE EVENTS

- BCCC Meeting Around AME Roundup 2025
- Exclusive Roundtables with public and private sectors
- Brazil-Canada Investment Forums
- Networking Cocktails/Social Hours
- BCCC Webinars



Our Events



2025 PRELIMINARY CALENDAR

JANUARY

- BCCC Meeting Around AME 2025

FEBRUARY

- Mining Webinar

MARCH

- Welcome Cocktail - PDAC 2025
- Brunch - PDAC 2025
- Luncheon - PDAC 2025
- BCCC X ACATE

APRIL

- South Summit 2025 - Porto Alegre
- Pre-Web Summit 2025 - Alberta
- ESG Webinar
- BCCC Mission: Web Summit Rio in partnership with ACATE Canada

MAY

- BCCC Takeaways webinar - Web Summit 2025

JUNE

- BCCC at Port Days
- Education Webinar

AUGUST

- BCCC Tech Trends

SEPTEMBER

- Brazil-Alberta Opportunities
- Doing Business in Brazil - 18th Edition
- Annual General Meeting

OCTOBER

- TechConnect
- Education & IST Forum

NOVEMBER

- Brazil and Atlantic Canada 2nd Edition - Webinar Series

DECEMBER

- Year-End Cocktail

MEMBERSHIP ADVANTAGES



PROMOTION

Opportunity to be featured on the BCCC channels as a new member and showcase your company's news and milestones. The BCCC channels include: LinkedIn, Facebook, Instagram, X (Twitter), YouTube, Website and Email Blast.

POST AN INSTITUTIONAL VIDEO ON BCCC CHANNELS

Opportunity to be member of at least one of six BCCC committees - Mining, Innovation, Science and Technology (IST), Trade & Investment, Esg & Sustainability and Education.

PARTICIPATION IN BCCC COMMITTEES

Opportunity to be member of at least one of six BCCC committees - Mining, Innovation, Science and Technology (IST), Trade & Investment, Esg & Sustainability and Education.

EVENT SPONSORSHIP

Opportunity to become a BCCC Annual Sponsor in the category of your choice - Platinum, Gold or Silver. The company logo will be featured and mentioned in all BCCC events, except PDAC.

IN-PERSON EVENT HOST/PLANNING

Opportunity to co-organize with the BCCC an in-person event, such as Forum, Seminar, Round table or Conference. **The cost of the event is responsibility of the member.*

MEMBERSHIP ADVANTAGES



ONLINE EVENT HOST/PLANNING

Opportunity to co-organize with the BCCC an online event, such as Forum and Webinars *The cost of the event is responsibility of the member.

ONLINE EVENT HOST/PLANNING

Opportunity to co-organize with the BCCC an online event, such as Forum and Webinars *The cost of the event is responsibility of the member.

DISCOUNT TICKETS FOR PAID EVENTS

Get access to discount or free tickets for BCCC paid events.

PITCH YOUR COMPANY AT BCCC EVENTS

Opportunity to showcase your company during a BCCC events.

BCCC TRADE MISSIONS

Opportunity to join the BCCC Trade Missions as sponsor or attendee.

**Webinar and events pending availability and request with a minimum of three months in advance. Promotion and tech support provided by the BCCC.*

*** PDAC is excluded from all membership packages above listed as it has its own sponsorship package. Please consult us for more details.*

MEMBERSHIP PACKAGES

PREMIUM

ORGANIZATION SIZE

- > CAD \$5 Million Annual Revenue

INVESTMENT

- CAD \$10,000

PROMOTION

- 10 Times

FEATURE AN INSTITUTIONAL VIDEO ON BCCC CHANNELS

- 2 Times (2 minutes)

MEMBER OF A BCCC COMMITTEE

- OK

EVENT SPONSORSHIP

- First call and price discount

IN_PERSON EVENT HOST/PLANNING

- 01

ONLINE EVENT HOST/PLANNING

- 02

DISCOUNT TO SPONSOR INDIVIDUAL EVENTS

- 50%

DISCOUNT TICKETS TO PAID EVENTS

- 04 Free for each event

COMPANY PITCH

- 03 Times (2 minutes each)

BCCC TRADE MISSIONS

- First Call and Discount to Trade Missions organized by the BCCC

CORPORATE

ORGANIZATION SIZE

- > CAD \$5 Million Annual Revenue

INVESTMENT

- CAD \$7,500

PROMOTION

- 05 Times

FEATURE AN INSTITUTIONAL VIDEO ON BCCC CHANNELS

- 1 Time (2 minutes)

MEMBER OF A BCCC COMMITTEE

- OK

EVENT SPONSORSHIP

- Priority access

IN_PERSON EVENT HOST/PLANNING

- 01

ONLINE EVENT HOST/PLANNING

- 01

DISCOUNT TO SPONSOR INDIVIDUAL EVENTS

- 25%

DISCOUNT TICKETS TO PAID EVENTS

- 03 Free for each event

COMPANY PITCH

- 02 Times (2 minutes each)

BCCC TRADE MISSIONS

- Priority Access to Trade Missions organized by the BCCC

MEMBERSHIP PACKAGES

EXECUTIVE

ORGANIZATION SIZE

- CAD \$1 Million to CAD \$5 Million Annual Revenue

INVESTMENT

- CAD \$4,000

PROMOTION

- 3 Times

FEATURE AN INSTITUTIONAL VIDEO ON BCCC CHANNELS

- 2 Times (2 minutes)

MEMBER OF A BCCC COMMITTEE

- OK

EVENT SPONSORSHIP

- Regular Price and timeline

ONLINE EVENT HOST/PLANNING

- Co-host 01

DISCOUNT TO SPONSOR INDIVIDUAL EVENTS

- 15%

DISCOUNT TICKETS TO PAID EVENTS

- 02 Free for each event

COMPANY PITCH

- 01 Timee (2 minutes each)

BCCC TRADE MISSIONS

- Priority Access to Trade Missions organized by the BCCC

SMALL BUSINESS

ORGANIZATION SIZE

- <CAD \$1 Million Annual Revenue

INVESTMENT

- CAD \$1,500

PROMOTION

- 1 Time

FEATURE AN INSTITUTIONAL VIDEO ON BCCC CHANNELS

- 1 Time (2 minutes)

MEMBER OF A BCCC COMMITTEE

- OK

EVENT SPONSORSHIP

- Regular Price and timeline

ONLINE EVENT HOST/PLANNING

- Co-host 01

DISCOUNT TICKETS TO PAID EVENTS

- 50% Discount

BCCC TRADE MISSIONS

- Invitation to Trade Missions organized by the BCCC

MEMBERSHIP PACKAGES

STARTUP

ORGANIZATION SIZE

- <CAD \$100,00 Annual Revenue

INVESTMENT

- CAD \$1,000

PROMOTION

- 1 Time

FEATURE AN INSTITUTIONAL VIDEO ON BCCC CHANNELS

- 1 Times (2 minutes)

MEMBER OF A BCCC COMMITTEE

- OK

EVENT SPONSORSHIP

- Regular Price and timeline

DISCOUNT TICKETS TO PAID EVENTS

- 25% Discount

BCCC TRADE MISSIONS

- Invitation to Trade Missions organized by the BCCC

EDUCATIONAL

ORGANIZATION SIZE

- Educational Institutions*

INVESTMENT

- CAD \$2,000

PROMOTION

- 1 Time

FEATURE AN INSTITUTIONAL VIDEO ON BCCC CHANNELS

- 1 Time (2 minutes)

MEMBER OF A BCCC COMMITTEE

- OK

ONLINE EVENT HOST/PLANNING

- 01

EVENT SPONSORSHIP

- Regular Price and timeline

ONLINE EVENT HOST/PLANNING

- Co-host 01

DISCOUNT TICKETS TO PAID EVENTS

- 50% Discount + 3 Free tickets for the Annual Scholarship Ceremony

BCCC TRADE MISSIONS

- Invitation to Trade Missions organized by the BCCC

ANNUAL SPONSORSHIP PACKAGES

EXCLUSIVE FOR MEMBERS

PLATINUM

INVESTMENT

- CAD \$10,000 + HST

ADVANTAGES

- Logo displayed on the BCCC website and BCCC events page
- Logo displayed on all promotional materials for BCCC virtual and in-person events
- Opportunity to distribute marketing materials at all BCCC events
- Opportunity to publish a 60" institutional video in each virtual event organized by BCCC
- 10 Complimentary tickets to BCCC in-person events
- 02 Opportunities to recommend speakers at BCCC Pillar events*
- Access to all professional pictures of the events
- Access to the list of event participants, following all privacy requirements
- Right to do the opening or closing remarks in 1 BCCC Pillar Event of choice
- Opportunity to speak in any of 4 BCCC events of your choice*

ANNUAL SPONSORSHIP PACKAGES

EXCLUSIVE FOR MEMBERS

GOLD

INVESTMENT

- CAD \$7,500 + HST

ADVANTAGES

- Logo displayed on the BCCC website and BCCC events page
- Logo displayed on all promotional materials for BCCC virtual and in-person events
- Opportunity to distribute marketing materials at all BCCC events
- Opportunity to publish a 20" institutional video in each virtual event organized by BCCC
- 05 Complimentary tickets to BCCC in-person events
- 01 Opportunity to recommend speakers at BCCC Pillar events*
- Access to all professional pictures of the events
- Right to do the opening or closing remarks in 1 BCCC Pillar Event of choice

SILVER

INVESTMENT

- CAD \$5,000 + HST

ADVANTAGES

- Logo displayed on the BCCC website and BCCC events page
- Logo displayed on all promotional materials for BCCC virtual and in-person events
- Opportunity to distribute marketing materials at all BCCC events
- Opportunity to publish a 10" institutional video in each virtual event organized by BCCC
- 03 Complimentary tickets to BCCC in-person events
- 01 Opportunity to recommend panellist at BCCC Pillar events*
- Access to all professional pictures of the events

ANNUAL SPONSORSHIP PACKAGES COMPARISON

EXCLUSIVE FOR MEMBERS	PLATINUM	GOLD	SILVER
INVESTMENT	\$10,000 + 13% HST	\$7,500 + 13% HST	\$5,000 + 13% HST
LOGO DISPLAYED ON THE BCCC WEBSITE AND BCCC EVENTS PAGE	✓	✓	✓
LOGO DISPLAYED ON ALL PROMOTIONAL MATERIALS FOR BCCC VIRTUAL AND IN-PERSON EVENTS	✓	✓	✓
OPPORTUNITY TO DISTRIBUTE MARKETING MATERIALS AT ALL BCCC EVENTS	✓	✓	✓
OPPORTUNITY TO PUBLISH AN INSTITUTIONAL VIDEO IN EACH VIRTUAL EVENT ORGANIZED BY BCCC	60"	20"	10"
COMPLIMENTARY TICKETS TO BCCC IN-PERSON EVENTS	10	5	3
OPPORTUNITY TO RECOMMEND SPEAKERS AT BCCC PILLAR EVENTS*	2 Speakers and 1 Moderator	1 Speaker and 1 Panelist	1 Panelis
ACCESS TO ALL PROFESSIONAL PICTURES OF THE EVENTS	✓	✓	✓
ACCESS TO THE LIST OF EVENT PARTICIPANTS, FOLLOWING ALL PRIVACY REQUIREMENTS	✓		
RIGHT TO DO THE OPENING OR CLOSING REMARKS IN 1 BCCC PILLAR EVENT OF CHOICE	✓	✓	
OPPORTUNITY TO SPEAK IN ANY OF 4 BCCC EVENTS OF YOUR CHOICE*	✓		

*Subject to availability

** PDAC is excluded as it has its own sponsorship package. Please consult us for more details.

APPLICATION FORM



BCCC

Become a New member

Renew my membership

MEMBER/COMPANY INFORMATION

Name: _____

Street/Ave/Road: _____ Postal Code: _____

City: _____ Country: _____ Province: _____

Sector: _____ Info: _____ Website: _____

LinkedIn: _____ Instagram: _____ Facebook: _____

Tell us about your company:

FIRST REPRESENTATIVE INFORMATION

First Name: _____ Last name: _____ Phone: _____

E-mail: _____ Job Title: _____

SECOND REPRESENTATIVE INFORMATION

First Name: _____ Last name: _____ Phone: _____

E-mail: _____ Job Title: _____

COMMUNICATION OPT-IN (BCCC Communications are e-mails, invitations, surveys and an e-newsletter)

Yes! I want to receive BCCC communications.

No. I am not interested.

I authorize the BCCC to include my company's name and contact information on the BCCC's website.

I consent to receive Export Development Canada's e-newsletters, trade information and promotional messages and can withdraw consent anytime. Questions? Contact EDC at www.edc.ca / 150 Slater Street, Ottawa, ON, K1A 1K3.

MEMBERSHIP CATEGORY

- BCCC Premium Member (Investment: \$10,000 + 13% HST per year)
- BCCC Corporate Member (Investment: \$7,500 + 13% HST per year)
- BCCC Small Business Member (Investment: \$1,500 + 13% HST per year)
- BCCC Start-Up Member (Investment: \$1,000 + 13% HST per year)
- BCCC Educational Member (Investment: \$ 2,000 + 13% HST per year)

SPONSORSHIP CATEGORY

- BCCC Platinum Sponsor (Investment: \$10,000 + 13% HST per year)
- BCCC Gold Sponsor (Investment: \$7,500 + 13% HST per year)
- BCCC Silver Sponsor (Investment: \$5,000 + 13% HST per year)

PAYMENT CATEGORY

Wire Transfer

Bank Address: BCE Place, 161 Bay Street Toronto, ON M5J 2T2
 Bank Account #5230818 Transit #05002 Financial Institution #004
 Bank Swift Code: TDOMCATTOR

Card

- Visa
- Mastercard
- American Express

Card number: _____ Expiry Date: _____

Name on Card: _____

By checking this box, I acknowledge the charges described hereon. Payment in full is to be made when billed or in extended payment in accordance with the standard policy of the Company issuing card.

Date: _____ Signature: _____

Please send your application to khalil.leopoldo@brazcanchamber.org



BCCC Team