



BRAZIL-CANADA CHAMBER OF COMMERCE

# MISSION STARTUP SUMMIT

Florianopolis, SC, Brazil  
August 25 to 29, 2025

MISSION OPPORTUNITY



# INTRODUCTION

The Brazil-Canada Chamber of Commerce - BCCC, in partnership with ACATE Canada, is proud to lead our third Canada–Brazil Mission to Startup Summit Florianópolis 2025, one of Latin America’s premier gatherings for innovation, entrepreneurship, and investment. As a key initiative to strengthen bilateral collaboration in the startup and tech ecosystems, this mission will foster high-impact partnerships and connect Canadian stakeholders with Brazil’s rapidly growing innovation hubs.

With the global spotlight on Florianópolis, a city often referred to as the “Silicon Valley of Brazil”, this mission offers a unique platform for visibility, engagement, and impact. By participating in the Canada–Brazil Mission, your organization will be strategically positioned at the forefront of international collaboration, benefiting from direct access to business leaders, startups, policymakers and investors from both countries.

**We invite you to join us in supporting this dynamic initiative that not only drives business growth but also reinforces Canada’s leadership in innovation and global entrepreneurship.**

INNOVATION

INVESTMENT

TECHNOLOGY

ECOSYSTEM

STARTUPS

B2B

# STARTUP SUMMIT OVERVIEW

- 10,000+ attendees | 150+ startups | 30+ countries
- Strategic presence in the "Silicon Island" of Brazil
- Hosted by ACATE, SEBRAE, and other national innovation agencies
- A hub for networking, pitching, and global expansion

## MISSION OVERVIEW OVERVIEW

- High-profile Canadian delegation
- Targeted B2B meetings
- Innovation tours and ecosystem immersion

# TESTIMONIAL



To do business internationally, you have to be in market.

Meeting future collaborators in person could make the difference and lead to long-term success. **The Brazil-Canada Chamber of Commerce is the bridge to Brazil for Canadian companies and investors.** If you come prepared with a clear value proposition and objective, BCCC will be there to support your business expansion in Brazil. BCCC trade missions are the ideal combination between learning from other successful companies, making strategic connections and accessing marketing opportunities. In 2025, I had the opportunity of joining the South Summit Mission to Porto Alegre which opened doors for Alcance Solutions and my clients for years to come.



# DELIVERABLES

## **As part of the mission, You Will Receive:**

- ✓ Tickets for the Startup Summit 2025 (Three-day event)
- ✓ International Welcome Cocktail on August 25, 2025
- ✓ Guided visit to Sapiens Park (a large-scale development focused on promoting innovation and economic growth in the region, particularly in the technology sector) (Date to be confirmed)
- ✓ Day trip to Blumenau, SC — key regional innovation and industrial

## **Strategic Benefits**

- ✓ Business Connections:
  - Participate in curated B2B matchmaking and networking with Brazilian startups, scale-ups, investors, and innovation hubs.
- ✓ Innovation Ecosystem Access:
  - Gain guided access to local accelerators, tech parks (e.g., Sapiens Park), and institutional innovation leaders.
- ✓ Support & Facilitation:
  - Receive logistical and strategic support from the BCCC team before and during the mission.

**INVESTMENT: CAD \$1,000.00**

# JOIN US

## Ready to join us?

Let's shape the future of Canada–Brazil innovation together.

✉ [info@brazcanchamber.org](mailto:info@brazcanchamber.org)

🌐 [www.brazcanchamber.org](http://www.brazcanchamber.org)



# BCCC

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